BURCIN ORAL

UX DESIGNER

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Introduction

UX Designer with a passion for data-driven research, empathy, problem-solving, and creative design. With a background in engineering geology and six years of experience as a project engineer in the renewable energy and construction sector, I bring a unique analytical mindset to UX design. I leverage data science tools, AI agents, and cognitive science to create accessible, user-centered experiences that align with both user needs and business goals.

Certificates

Google UX Design Programme

Jan 2024 - Dec 2024

Credential ID: YHZ7432N3UZ9

- Design a User Experience for Social Good
- Build Dynamic UI for Websites
- Create Hi-Fi Designs & Prototypes in Figma
- Conduct UX Research & Test Early Concepts
- Build Wireframes & Lo-Fi Prototypes
- Start the UX Design Process
- Foundations of User Experience (UX) Design

Skills

- Empathy & User Research
- Collaboration & Brainstorming
- Problem Solving & Creativity
- Information Architecture & User Flow
- Design Thinking & Strategy
- Wireframing & Prototyping

Tools

- Figma
- Adobe XD
- Webflow
- Microsoft Office & Google Slides

Awards

- Scholarship Recipient for MSC in USA
  Sponsor: Turkish Petroleum 2012 - 2016

Experience

Freelance, UK

Role: UX Designer Sept 2024 - Present

Projects

AlphaWell: Designed a mobile app for a biosensing headband aiding in mental well-being through personalized content and activities

Norsey: Designed a comprehensive web app for hiking planning with instant hotel and dining reservation options

Co-Thrift Kids: Designed a mobile app for buying and selling second hand clothing from premium brands at ease using price comparison tool

Fugro, Oxfordshire, UK

Geo-Data Specialist

Role: Project Engineer Apr 2018 - Sept 2024

Project management, data analysis, numerical design, collaboration between teams,reporting and presenting to stakeholders

Turkish Petroleum (TP), USA

Oil and Gas

Role: Scholar Geo. Engineer 2012 - 2016

Jeodijital, Turkey

Space Research and Technology

Role: Geological Engineer 2012

Data driven research, analysis, collaboration, reporting and presenting to stakeholders

Education

San Francisco State University, USA

Master of Science | Geosciences

Scholar Student 2014 - 2016

Hacettepe University, Turkey

Bachelor of Science | Geological Engineering

Hons Student (3.39/4.00) 2007 - 2012